

IMPACT THROUGH BOLD INNOVATION: TRANSFORMING US HIGHER EDUCATION

Many talk about the dire need for Higher Education reform as a path to social and racial equity, but NewU is the only 501(c)(3) private nonprofit university to launch in the entire US in the last 15 years with a comprehensive solution. It is truly unique because it removes key structural and process deficiencies in the status quo university model to address some of our society's most pressing equity injustices.

College is the most effective instrument to bridge social, economic, and racial equity gaps. Unfortunately, it has become so expensive that it is increasingly out of reach for those who could benefit the most. Even students who manage to start college struggle to graduate, and those few who graduate get crushed under mountains of debt and face grim underemployment. First generation, under-resourced, and students of color are somehow expected to overcome the biggest challenges getting into college, graduating, and finding full employment, all the while the status quo fails to embrace meaningful reform. College as we know it keeps exacerbating the inequities it is supposed to solve.

THE NEWU SOLUTION: EQUITABLE. INNOVATIVE. TRANSFORMATIONAL.

College Access Re-Imagined. We eliminated racial and socioeconomic bias from the admissions process. High school GPA is the strongest predictor of academic success in college and is the only admission criterion at NewU. No discriminatory test scores, essays, or recommendation letters favoring those financially able to enhance their chances of getting admitted. NewU removed the major roadblocks and inequities on the way into college and made it free and fair to apply.

Student Outcomes Intervention. NewU directly tackled the causes, not the symptoms. We designed smart academic programs, a student support model, and university policies all working in concert to significantly reduce key risk factors. We foster collaboration, not competition. We make it frictionless and cost-free to switch majors. We equip students with future-proof skills and build their resilience and soft skills. All this ensures students flourish in a supportive environment, persist in college, graduate in higher numbers, find meaningful and well-paying jobs, and navigate life with enhanced resilience.

Affordability and Fiscal Self-Sustainability Revolution. We tore down and built a next generation university operating model. It makes tuition surprisingly affordable yet allows us to be financially self-sustainable in just a couple of years. This is possible with zero reliance on federal, state, or donor funding thanks to a revolutionary business model restructuring. Tuition is 70% lower than the national average at other private nonprofit colleges, and lower than most public and state universities. BA programs at NewU are just 3 years long, making college a full year shorter and even more affordable. This is the future of college.

On behalf of all of us at NewU University, I invite you to join us in moving Higher Education forward.

Warmest regards,



President Kulinski

To learn more, visit <https://newu.university>.